



2026 Corporate Sponsor Initiative

We are inviting BLT Families to help secure 2026 Corporate Sponsors. Families who do will receive the following prizes according to the sponsor level.

BRONZE LEVEL SPONSOR

(Donating \$250-\$999)

PRIZE:

BLT Branded Stainless Steel Water Bottle (only available by securing corporate sponsors)

SILVER LEVEL SPONSOR

(Donating \$1,000-\$1,999)

PRIZES:

Hand-Painted BLT Tote Bag by Mrs. Lauren, Personalized with Last Name
Student's Choice of Themed Rehearsal (EX: "Sally's Crazy Hair Rehearsal!")

(In addition to the Bronze Level prize)

GOLD LEVEL SPONSOR

(Donating \$2,000+)

PRIZES:

Family 4-Pack Season Tickets: Four free tickets to all four 2026 shows with reserved seats
(In addition to the Bronze and Silver Level prizes)

Any company seeking to sponsor can donate at <https://www.brightlightstheatre.org/donate>.
There is a question on the form where they can input the last name of the family that asked them to sponsor.

How to Help Us Find Sponsors for Bright Lights Theatre

Your help in connecting us with potential sponsors is so valuable! Here's how you can share our sponsorship form and invite others to join us in supporting our mission.

1. Who to Ask

Think about people or businesses in your network who might want to invest in the arts and our community:

- Friends and family who own or manage businesses
- Local small business owners you know personally
- Companies you or your friends work for (especially if they have community giving programs)
- Professionals you already do business with – your dentist, real estate agent, hair stylist, insurance agent, accountant, etc.
- Community favorites – restaurants, coffee shops, gyms, boutiques, and service providers

2. How to Ask

You can share our sponsorship form in two easy ways:

Option A: Email the Form

- Attach the Bright Lights Theatre sponsorship form as a PDF
- Add a short, personal message (see sample below)
- Follow up with a thank-you and a friendly reminder if you don't hear back in a week

Sample Email:

Subject: Support Bright Lights Theatre and Our Kids!

Hi [Name],

I want to share an opportunity to support a program that means so much to my family, Bright Lights Theatre. We're currently looking for community sponsors for the upcoming year, and I immediately thought of you/your business.

I've attached our [sponsorship flyer](#), which outlines the benefits for sponsors, including community recognition and ways to connect with potential customers. Your support would make a huge difference for the children and families BLT serves.

If you have any questions, I'd be happy to connect you with our team or share more details. Thank you for considering this opportunity!

Warmly,

[Your Name]

Option B: Make a Phone Call

A friendly call can be very effective — especially with people you already know.

Sample Call Script:

“Hi I’m reaching out because I’m helping Bright Lights Theatre find corporate sponsors for the upcoming year. They provide faith-based theatre training and performance opportunities for kids, helping them build confidence, creativity, and teamwork skills. I thought of you because [reason — ex- you’ve always supported the arts / your business is such a great part of our community].

We have a sponsorship flyer that explains the benefits and how your business can get involved. Can I send it to you right now?”

3. Tips for Success

- Make it personal – share why Bright Lights Theatre matters to you
- Keep it simple – offer to email the form or drop it off in person
- Follow up – many people appreciate a reminder
- Say thank you – whether they say yes or no, let them know you appreciate their time