



Corporate Sponsors 2024

**SUPPORT THE ARTS AND CONNECT
WITH YOUR TARGET MARKET**

Bright Lights Theatre needs you to continue training the next generation as masterful storytellers who share the light of Christ.

By partnering with us in 2024, you can help BLT provide over 500 PreK-12th grade students with opportunities to grow and shine. In return, we want to assist you with client acquisition and lead generation by encouraging our sweet community to do business with you.

Goals

Each level of giving covers a different aspect of business at Bright Lights Theatre. In 2024, we have a goal of covering each need below.

Gold Level Sponsors

(Those who give \$1,500 or more)

\$4,000 - Microphone rentals for *Mary Poppins*.

\$3,000 - Rent, decorations, gifts, and awards for our student's End-Of-Season Family Variety Show.

\$2,000 - Rent for two Masterclasses.

\$1,500 - Rights to Perform One Small-Scale Show (Need: 2)

Gold Marketing Package:

- Full-page ad in every production and camp playbill
- Logo on the back of our Corporate Sponsor T-shirt
 - Given free to every student participating in 2024 productions.
- Individual Highlight in one of our 2024 monthly email Newsletters
- Logo in every masterclass program
- Recognition on our website as a 2024 Corporate Sponsor

Silver Level Sponsors

(Those who give between \$250 and \$1,000)

\$1,000 - 100% program scholarships for 3 students.

\$500 - Volunteer appreciation for 5 camp counselors.

\$250 - 1 month of our ticketing and registration software.

*Each of these gifts are scaleable.

Silver Marketing Package:

- Logo in every production playbill, camp playbill, and masterclass program
- Recognition on our website as a 2024 Corporate Sponsor